



## A.M.A.L.COLLEGE, ANAKAPALLE

### FACULTY PERSONAL PROFILE

1. Name : Lt. M KONDALA RAO
2. Designation : ASSOCIATE PROFESSOR
3. Father's Name : LAKSHMAIAH
4. Date of Birth : 04-05-1975
5. Mobile Number : 9494146286
6. Aadhar Number : 654588178478
7. PAN number : AGNPM8067C
8. Employee I.D. : 0257077
9. Mail I.D. : kondalaraomanikala@gmail.com



#### 10. Educational Qualifications

S.No.	Degree	University	Year	%
1	B.COM	Nagarjuna University	1997	55
2	M.COM	Andhra University	1999	55.7
3	M.B.A	GITAM University	2019	6.7
4	AP SET	Andhra University Govt. of. Andhra Pradesh	2018	-

#### 11. Area of Specialization: ACCOUNTING & COST ACCOUNTING

#### 12. Teaching Experience : 21 YEARS

#### 13. Innovations / Contributions to the Teaching:

#### 14. Orientation / Refresher Courses

S.No.	Course	University	Period
1	ORIENTATION	ANDHRA UNIVERSITY	24-04-2006 to 21-05-2006
2	IDRC IN Journalism and Mass Communication	ANDHRA UNIVERSITY	01-12-2009 to 21-12-2009

3	SOCIAL SCIENCES	ANDHRA UNIVERSITY	18-02-2011 to 10-03-2011
4	SOCIAL SCIENCES	ANDHRA UNIVERSITY	08-07-2011 to 28-07-2011

#### 15. Seminars/Conferences/ Work Shops

S.No	Date	Name of the Programme	Organized by
1	17-09-2016 To 23-09-2016	Human values & professional Ethics	SS&N COLLEGE NARASARAO PET
2	22-02-2017	The survival of Tribes Dalits & other backward classes, since to the present day	SVKP COLLEGE MARKAPUR
3	07-09-2016 TO 13-09-2016	Quality in higher education(work shop).	VSR&NVR COLLEGE, TENALI.
4	17-02-2018	Problems and prospects of GST.	VSR&NVR COLLEGE, TENALI.
5	12-02-2020	A Workshop on ICT	A.M.A.L.COLLEGE ANAKAPALLI.
6	18-02-2020	Financial literacy for financial well-being.	GOVT.COLLEGE(AUT) RAJAHMUNDY.
7	08-02-2020 To 09-02-2020	38 <sup>th</sup> annual conference of the AP economic association.	Dr.VSK GOVT COLLEGE,VISAKHAPATNAM.
8	26-02-2018. TO 27-02-2018	Cultural history of traditional games and sports of south india.	A.N UNIVERSITY, ONGOLE.
9	23-11-2019 TO 24-11-2019.	Science of disaster management.	Mrs A.V.N COLLEGE,VISAKHAPATNAM.
10	09-08-2010 TO 09-10-2010	PRCN at kochi.	NCC Pre-commision,kerala.
11	01-08-2013 To 21-08-2013	NCC Group	Visakhapatnam.

#### 16. Details of Research Projects

Title of the Project	Name of the Funding Agency	Amount Sanctioned	Duration of the Project

17. Publications : Lt. M. Kondala Rao, A.M.A.L. College, Anakapalle

S.No.	Name of the journal	Title of the Article	Name of the Author	ISSN/ ISBN No.	Volume & Page Nos.	Month & Year
1	International Journal of Academic Research	An outline on India's Financial Sector during the Global Economic Recession:	Lt.M. Kondala Rao	2348-7666	V-1(3/2) & P.No. 60-63	Sept. 2014
2	International Journal of Academic Research	Dynamism of Indian Insurance Sector during globalization Era:	Lt.M. Kondala Rao	2348-7666	V-1(4) & P.No. 245-250	Oct. – Dec. 2014
3	International Journal of Academic Research	Commodity Futures Brokering: A Depositary Participants Survey Visakhapatnam District:	Lt.M. Kondala Rao	2348-7666	V-1(4/1) & P.No. 174-178	Oct. – Dec. 2014
4	International Journal of Academic Research	Trade and Employment in India during global Crisis	Lt.M. Kondala Rao	2348-7666	V-2 & P.No. 33-39	April - June 2015
5	International journal of academic research	Promotional measures and performance of micro small and medium enterprises in A.P.	Lt.M. Kondala Rao	2348-7666	V-3(9/1) & P.No. 224	Sept.2016
6	International journal of multi disciplinary educational research.	Women entrepreneurship in India.	Lt.M. Kondala Rao	2277-7881	V-5(10/6) & P.No. 51	Oct. 2016
7	International journal of multi disciplinary educational research.	How bifurcation of crippled A.P	Lt.M. Kondala Rao	2277-7881	V-5(8/4) & P.No. 158	Aug. 2016
8	International journal of academic research	New Experiments with Gold Schemes:	Lt.M. Kondala Rao	2348-7666	V-3(8/1) & P.No.81-86	Aug. 2016
9	International journal of academic research	The role of SERVQUAL on customer satisfaction in banking sector.	Lt.M. Kondala Rao	2348-7666	V-4(7) & P.No. 156	Jul. 2017
10	International journal of academic research	Role of payment banks in financial inclusion.	Lt.M. Kondala Rao	2348-7666	V-4(8/1) & P.No.138	Aug. 2017
11	International journal of academic research	A review on Indian capital market.	Lt.M. Kondala Rao	2348-7666	V-5(10) & P.No. 132	Oct. 2018

12	Problems and prospects of GST	Impacts of GST on govt revenues.	Lt.M. Kondala Rao	978-93-87769-09-0	268-273	Feb. 2018
13	International journal of academic research	Consumer perception on 4G Services-A Study;	Lt.M. Kondala Rao	2348-7666	V-5(11) & P.No.129-131	Nov. 2018
14	International journal of academic research	Initiatives of human resources in India-A.	Lt.M. Kondala Rao	2348-7666	V-6(4) & P.No. 95	Apr. 2019
15	International journal of academic research	GST-fast-tracking the Indian economy.	Lt.M. Kondala Rao	2348-7666	V-6(2) & P.No. 87	Feb. 2019

18. Academic Distinctions: NCC Officer for NAVY wing.

19. Participation in Extension work / Community Service  
Plantation and swatch bharath in satyanarayanapuram.

20. Contribution to College

- a. Administration  
Disciplinary committee and admission committee.
- b. Co – curricular activities  
Clean and green.
- c. Enrichment of Campus life  
(Hostel, Sports, Games, Cultural activities)